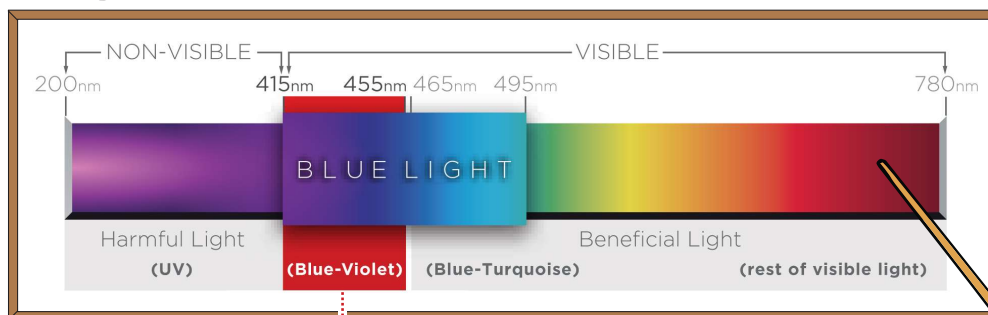


Blue Light Protection BREAKDOWN


PROBLEM:

Over exposure to harmful blue light emitted from the sun, as well as digital screens and fluorescent lights, can cause eyestrain, headaches and permanent harm to your patients' vision.



Solution:

Recommend products to protect your patients' eyes for a lifetime of vision preservation and performance!

	PRODUCT NAME	AVAILABILITY	DESIGNS	MATERIAL	COLOR	ORDERING
PROTECTION EMBEDDED IN THE LENS	Essential Blue Series™ (EBS) <i>Essilor</i>	Traditional SV & PALS, Digital SV & PALS	Eyezen™+, Varilux®, Essilor, All Transitions®	All	Clear	Must Specify EBS*
	BluTech™ Lenses	Digital SV, Bifocal, Task Specific & PALS	Pech Elite 2.0, Shamir, Unity, Kodak	1.56, Poly 1.67 (SV)	Amber, Light Gray & Polarized Brown	Automatic
	Blue Shield <i>Pech Optical</i>	Digital SV, Task Specific & PALS	SV, Pech Elite 2.0	1.56, 1.67	Clear	Automatic
	Shamir Blue Zero™ <i>Shamir Insight, Inc.</i>	Digital SV, Bifocal, Task Specific & PALS	Shamir	Trivex, Poly, 1.67	Nearly Clear	Must Specify BLUE ZERO
	Kodak Total Blue™ <i>Signet Armorlite</i>	Digital SV, Bifocal & PALS	Kodak	CR-39, 1.56, Poly, 1.67, 1.74	Slight Blue & Polarized Gray w/Blue Mirror	Automatic
NO-GLARE COATING - ADD'L FEES APPLY	Crizal® Previncia® <i>Essilor</i>		All	All	Purple Reflection	Add-On
	Indigo™ (1yr) / Indigo™ HD (2yr) <i>iCoat</i>		All	All	Slight Blue/Purple Reflection	Add-On

*There is a \$9.00 NET price differential between CLEAR and EBS lenses.

Contact your Pech Sales Rep or Customer Service for additional information.

E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor Int'l and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer's morphology, frame shape, position of wear).

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